

Eelco Schattorie

UEFA PRO COACH (Netherlands)





**Over 25 years of Coaching
Experience on the highest
Level in 8 different countries.**



Experience



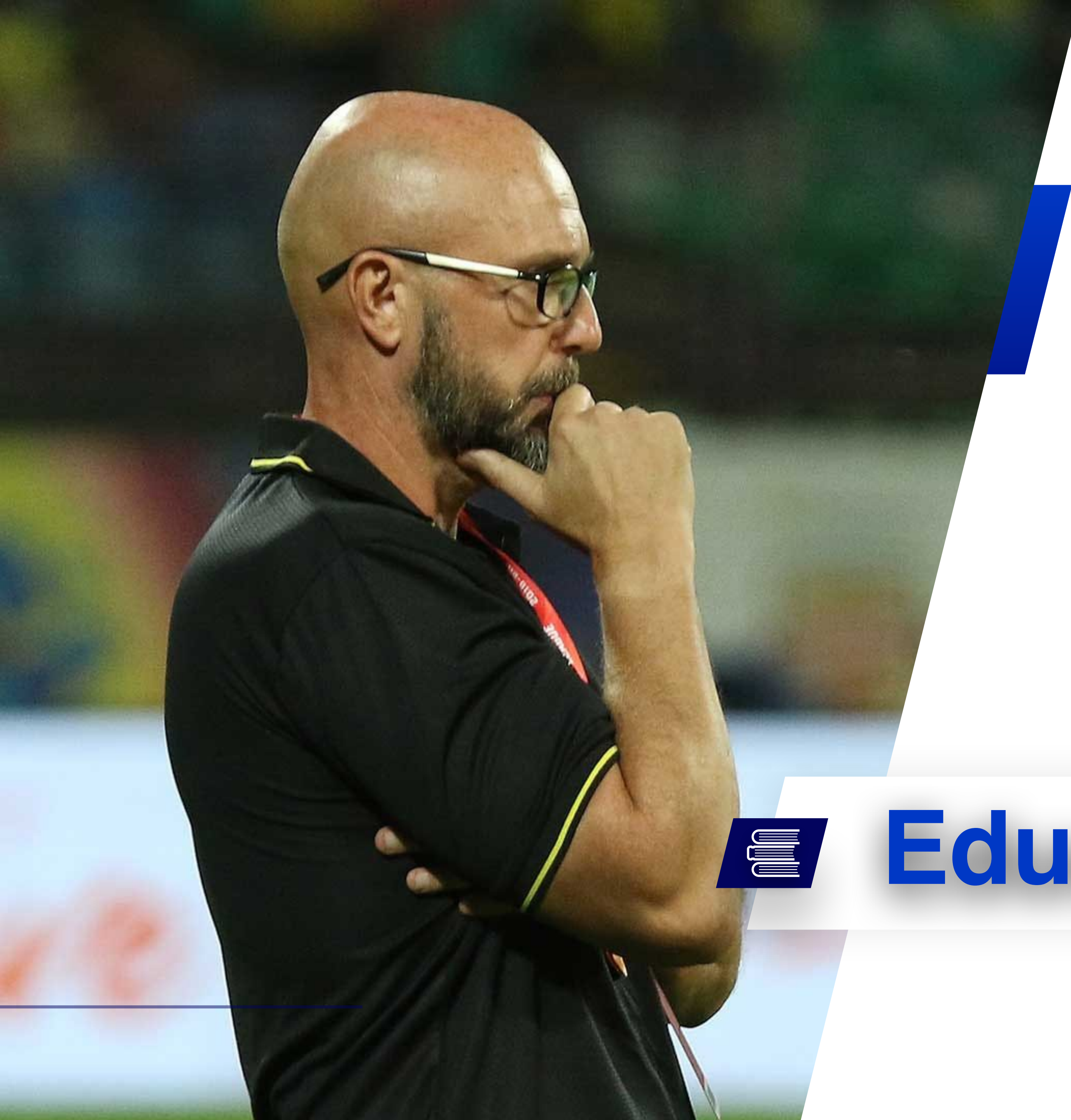


Europe

Asia

Africa





- **CIOS Sports University.**
- **Sports Psychology.**
- **Fitness instructor.**
- **Dutch, English, German, Arabic.**
- **Highly Skilled in Presentations.**



Education





- **Head Coach.**
- **Technical Director**
- **Assistant Coach**
- **TD Youth & Youth Coach**
- **Lectures & Teaching**
- **Pundit TV analyses.**
- **Internships.**



Roles



Head Coach

The majority of my career has been spent as a head coach in various countries and leagues, where I was responsible for both the first team's performance and its development.

Head Coach
Al Ettifaq



Technical Director

I served as the Technical Director at Al Ettifaq for both the first team and youth academy, where I was responsible for rebuilding the first team and enhancing the club's overall structure alongside Steven Gerrard.



Technical Director
Al Ettifaq

Assistant Coach

At the start of my career, I worked as an assistant coach for six different head coaches. Here, you can see me serving as an assistant to former Chelsea head coach Avram Grant.



Assistant Coach
AVRAM GRANT

Head Coach Academy

At the start of my career, I worked as a youth coach and later became the head coach of the Red Bull Salzburg Academy in Ghana, where I led the first team. In my current head coaching roles, I prioritize integrating young players, drawing on my experience to guide their development and provide them with opportunities.



Youth Coach

Red Bull Salzburg (Ghana)

Chosen Best Coach Of the Year





Creating Winning Culture

“Team Building”

Create an environment that fosters a winning mindset and enjoyment. This requires us to work as a team, maintain discipline in all we do, and build consistency to achieve results and long-term stability.



Tactical Lectures Football Federations

Polish Football Federation



Qatar Football Federation



Jordan PRO Licence Lecture.



Indian Football Federation



Tactical Analyses TV Pundit



Tactical Analyses TV Pundit



Internships:

During my career, I visited several clubs, including Arsenal and Liverpool, to continuously learn from other coaches, observe their coaching methods, and understand how these clubs are structured and organized for success.



Internship Arsenal
Thierry Henry



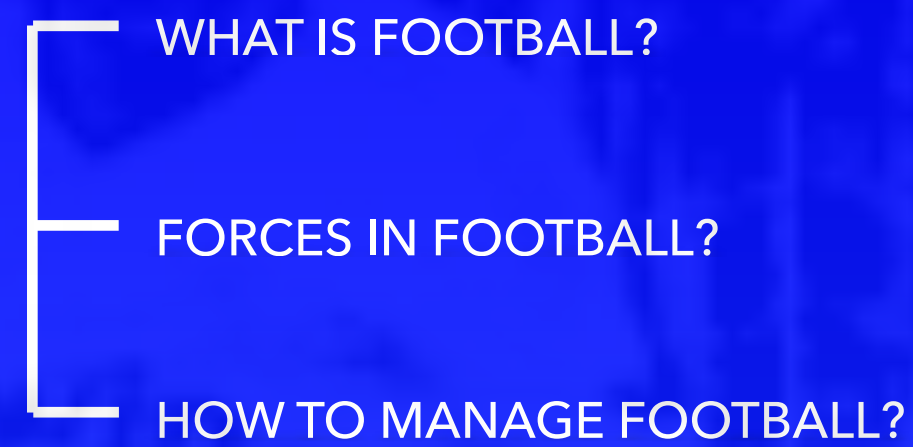


- **Coaching Blue Print.**
- **Football Vision.**
- **Core Values.**
- **“CODE”**
- **Development** (club, team, individual)
- **Game Model.**

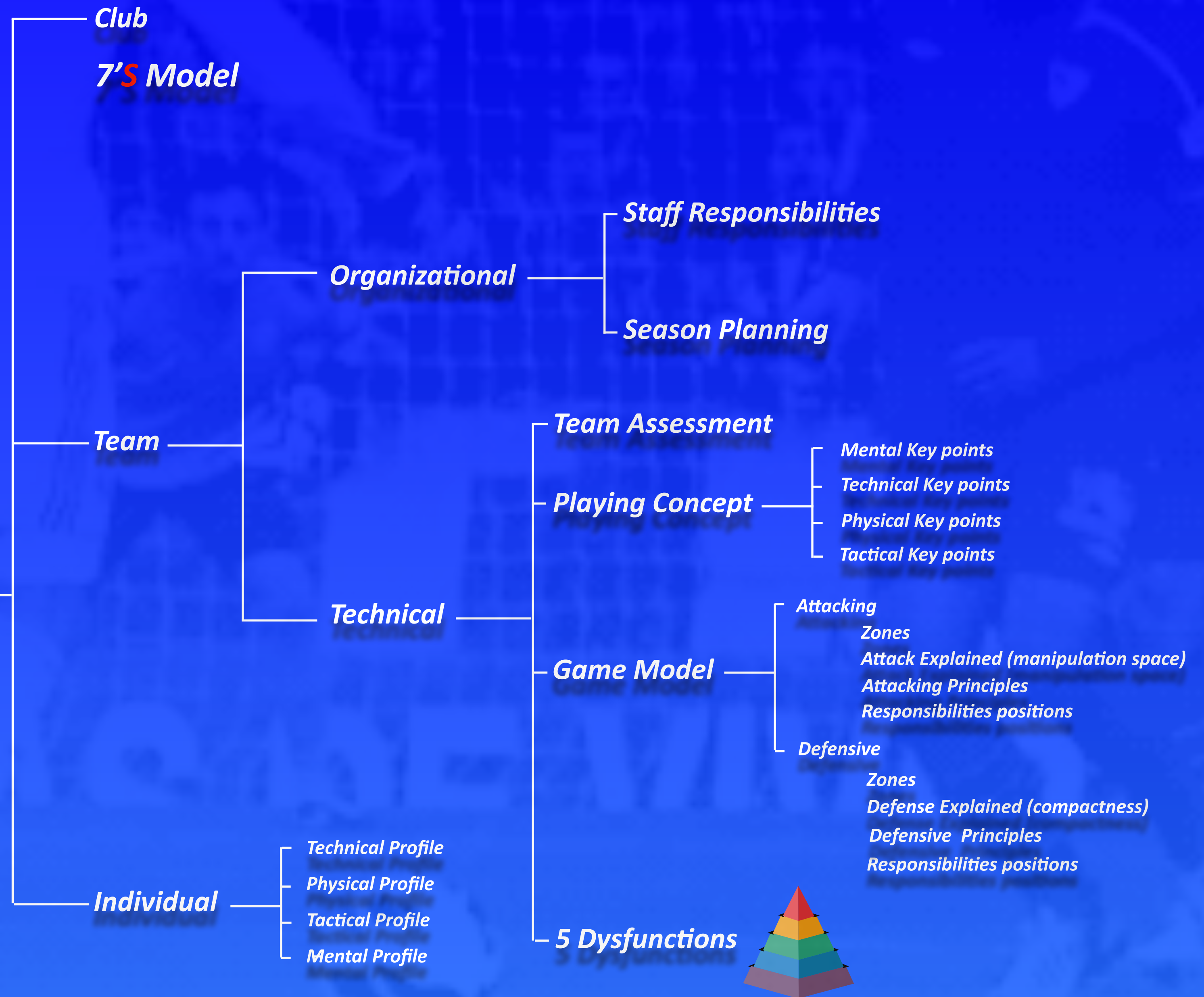


Philosophy

4



4.1 Blue Print



Football Vision

Characteristics:

- Style of Play:
 - *Ball Possession based.*
 - *High Ball Circulation.*
 - *Play “Deep” before “Wide”.*
- Preferred Formation:
 - *4-3-3.*
 - *Adaptable and depends on Qualities of the Players available.*
- Scoring Ability in all Lines.
- The game should be played Pro-active rather than Re-active.
 - *High work rate with a will to win.*
 - *Intention to “Dominate” & “Take Initiative”.*
- Football is Played in Moments—We Should Master Them.
 - *Games are decided in transitions, set pieces, and key decision-making moments.*
 - *Players must train to recognize and capitalize on critical moments in a match.*

**Being invincible
lies in the defense,
the possibility to
victory
in the attack**



Football Vision

“

Being invincible
lies in the defense,
the possibility to victory
in the attack

Attack:

- Attacking is about “Manipulating Space”.
- Build-up Play & Progression:
 - *Attacking buildup relies on dividing the field into a **Safety zone** and a **Risk zone**.*
 - *I like to build from the back effectively and push a defender into midfield to create an overload.*
 - *“Rotations” to create space to move forward.*
 - *Going forward depends highly on being able to recognize “Pressure vs No Pressure”.*
- The midfield ingredients should be balanced; Dynamic movement, Creativity, and Power.
- In the attacking third, we need a creative and adventurous mindset.
 - *Wing-play - 1v1 skills.*
 - *Penetration runs-combination play.*
 - *Crossing (positioning 1st post-2nd post-Box area cut back pass).*



Football Vision

“

Being invincible
lies in the defense,
the possibility to victory
in the attack

Defense:

- Defending is about "Compactness".
- The team must stay compact as a unit across the field.
 - A=Attacking defense on half of opponent (High Block).
 - B=Balance. Around the middle line (Mid Block).
 - C=Counter defense. Dropping back (Low Block).
- Defensively we make it "Predictable".
- When Compactness is broken we know what to do.
- Prefer defending "Forward" rather than "Backward" to maintain pressure.
- Players, both individually and as a team, can switch between man-marking and zonal defense as needed.



4.3

CORE VALUES:

- ☑ Winning
- ☑ Team Work
- ☑ Respect
- ☑ Responsibility
- ☑ Enjoyment



4.4

C O D E

The Four Pillars

C

COMMUNICATION

"Communication decides the quality of our lives"

O

ORGANIZATION

"Success is a result of a carefully constructed & organized environment"

D

DISCIPLINE

"Discipline is the bridge between goals & accomplishments"

E

MOTIVATIONAL INVOLVEMENT

"The best and beautiful things can't be seen or touched; they need to be felt by the heart"



4.5

DEVELOPMENT

CLUB

7'S Model Analyses :

- 1.Strategy
- 2.Structure
- 3.Systems
- 4.Staff
- 5.Skill
- 6.Style
- 7.Shared Values



TEAM

Organizational:

- Season Planning
- Staff Responsibilities.
- Protocols.

Technically:

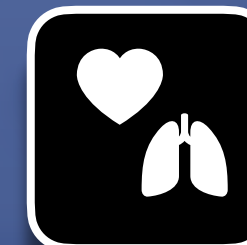
- Team Assessment.
- Playing Concept.
- Game Model.
 - Football Simplified.
 - Attacking Principles.
 - Defensive Principles.
 - Transitions.
 - Set Pieces.
- 5 Dysfunctions of Team.

INDIVIDUAL

*“Personal development is the process of achieving and expanding your **full** potential”.*



Technical Profile



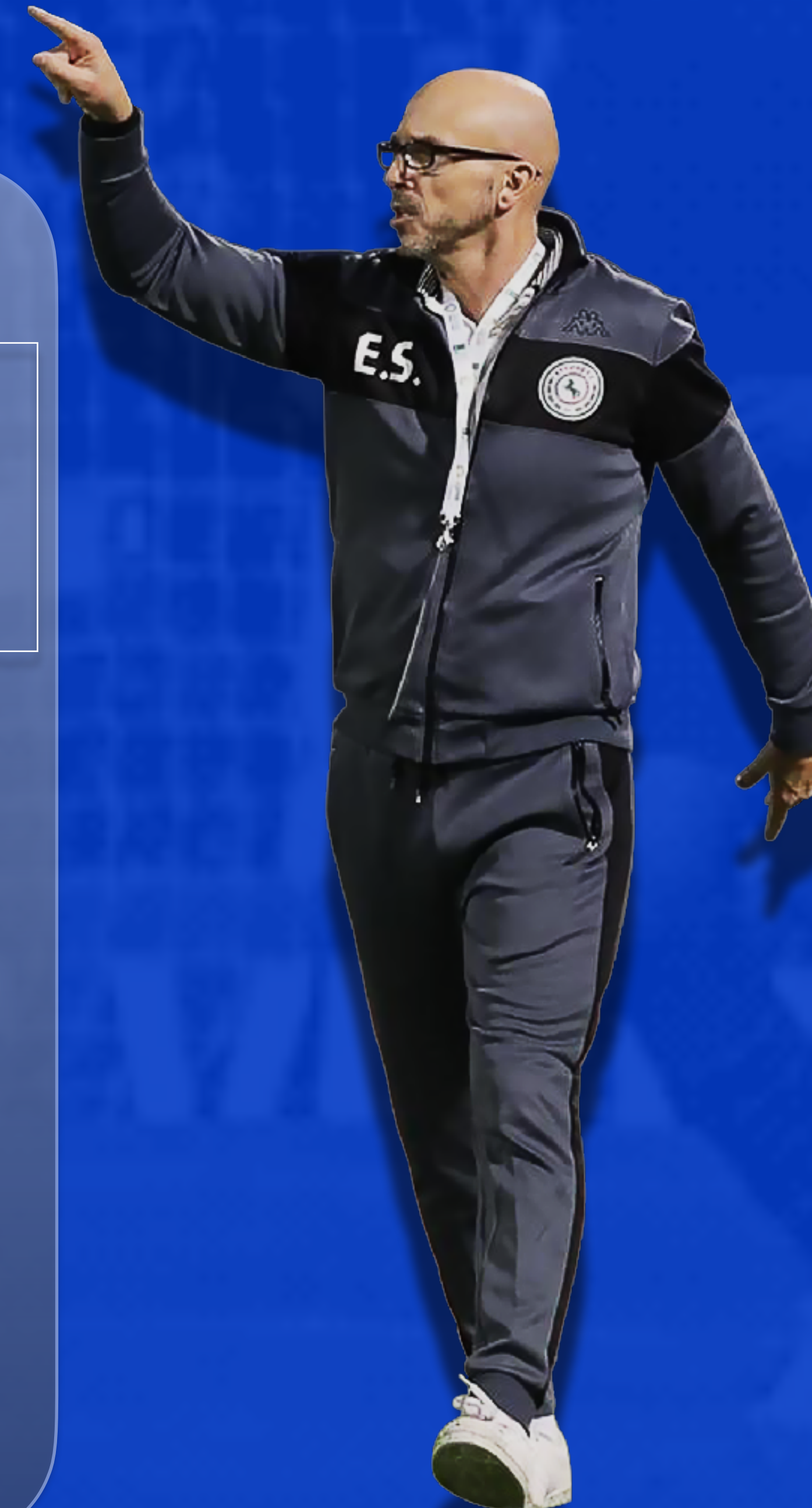
Physical Profile



Cognitive Profile

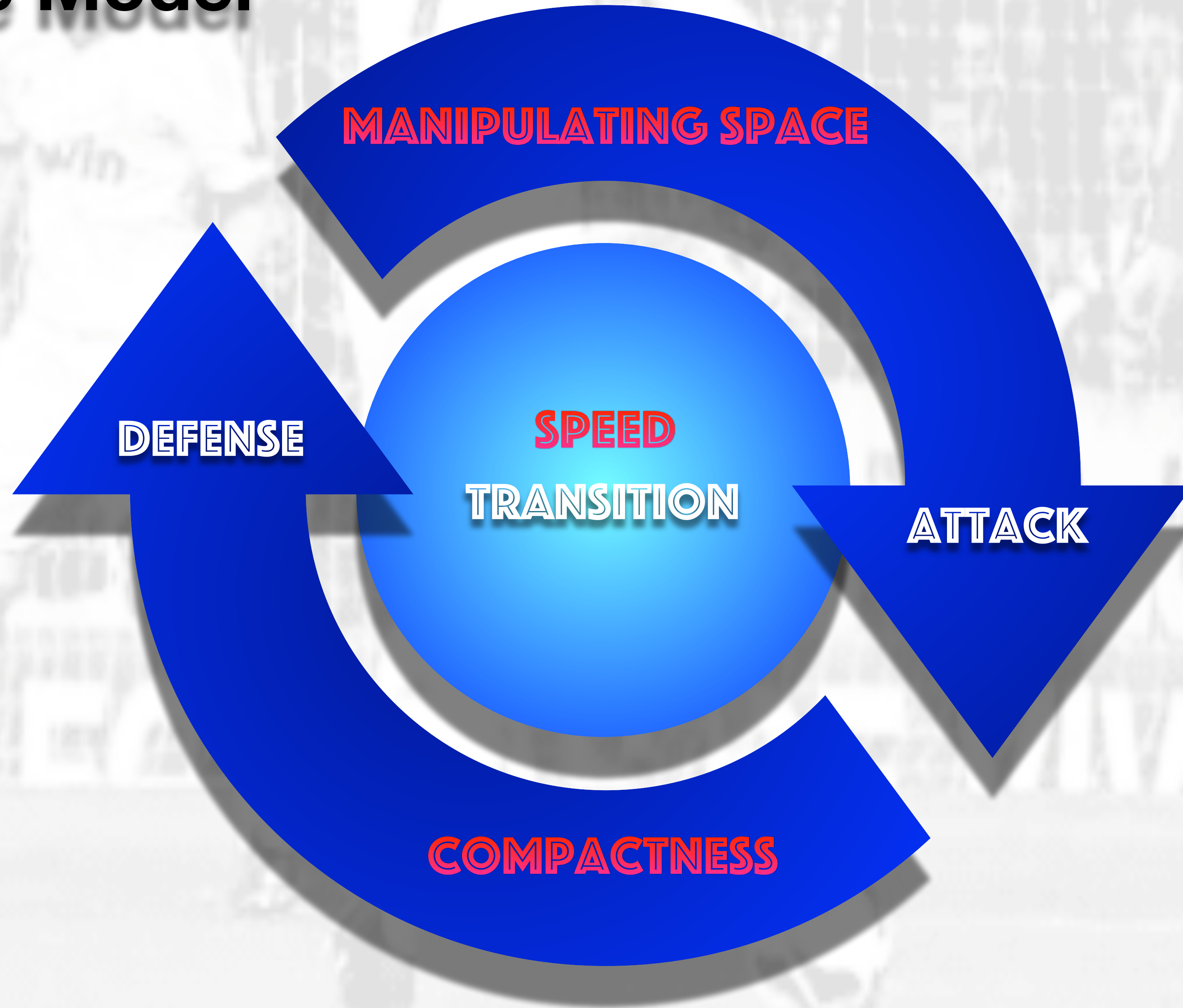


Mental Profile



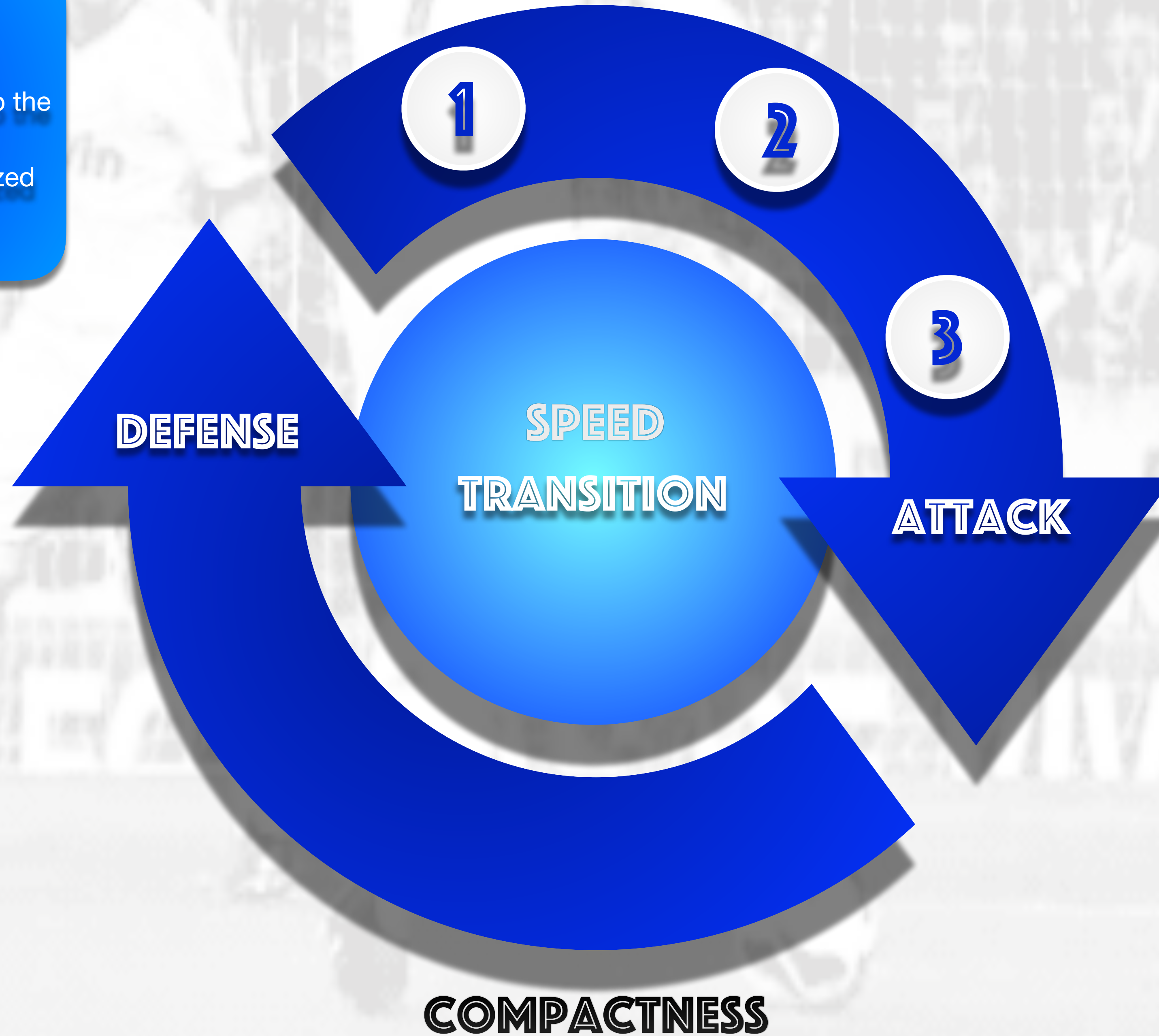
4.6

Game Model



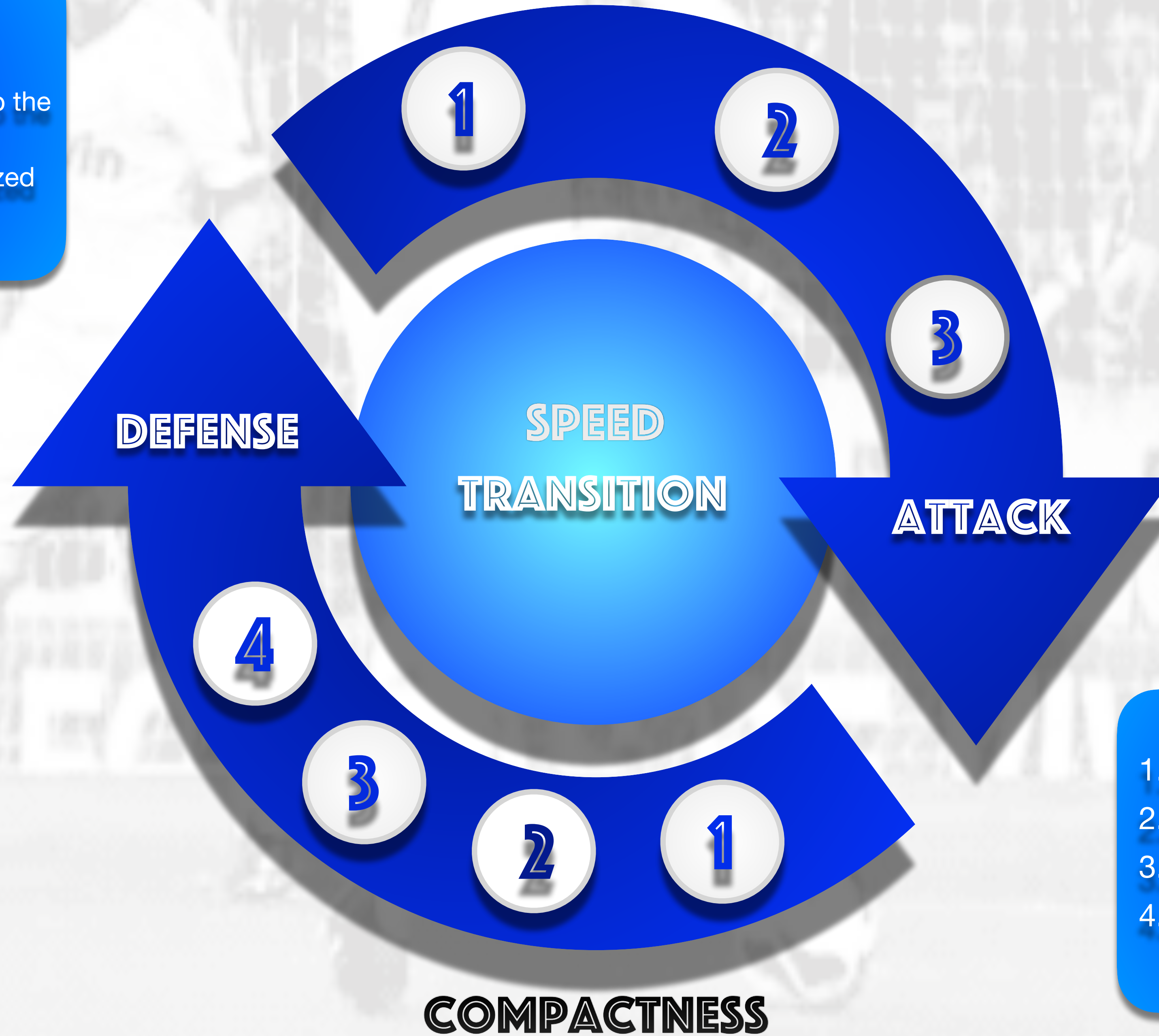
MANIPULATING SPACE

- 1.How “quick” right moment forward?
- 2.How quick positioned to keep the ball & go forward?
- 3.When attack how well organized (rest defense)?

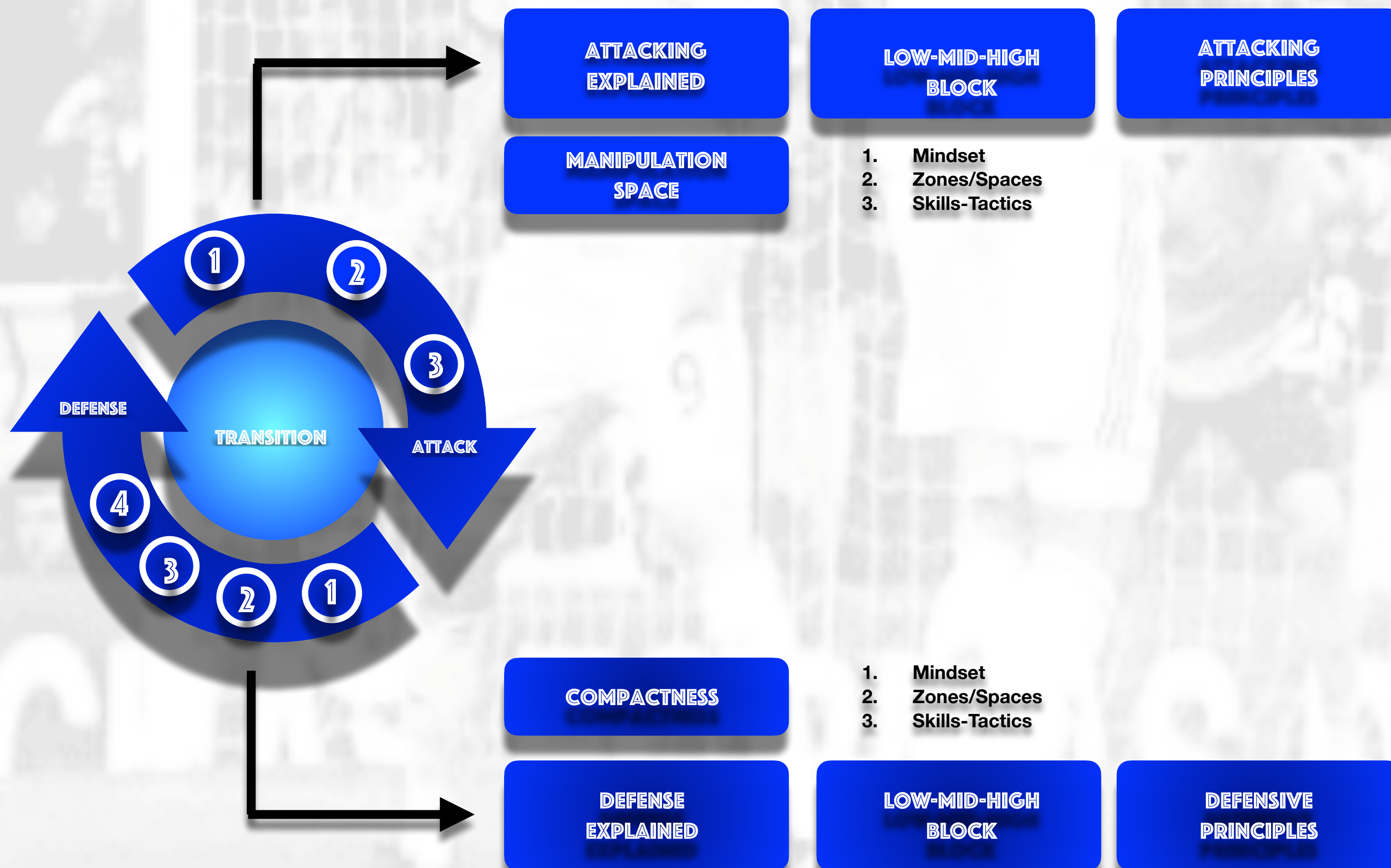


MANIPULATING SPACE

- 1.How “quick” right moment forward?
- 2.How quick positioned to keep the ball & go forward?
- 3.When attack how well organized (rest defense)?



- 1.How quick get the ball back?
- 2.How quick to compactness ?
- 3.Stall to get compact.
- 4.Take over positions?



Defense:

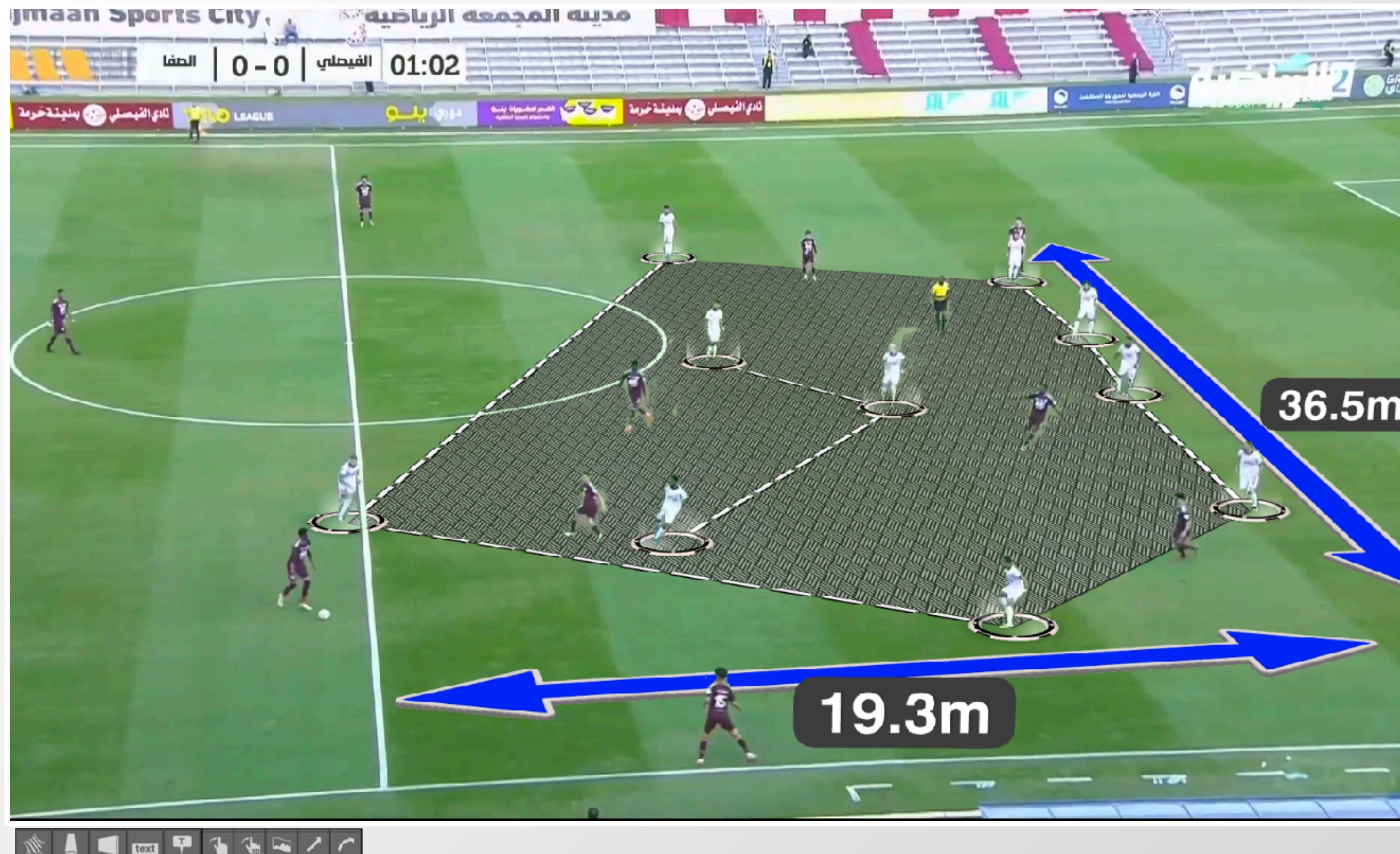
Defense is about being ***compact*** in the Low-Mid-High block.
We always apply 4 steps that merge together:

1. How quick we get ball back (press)
2. How quick back to “**Compact**”.
3. Do we need to “**Stall**” to become “Compact”
4. Take over positions if needed.



DEFENSE

Create “Compactness” in length and width and try to make it “Predictable” so we eliminate options for the opponent.



“Compactness”



DEFENSE

Create “Compactness” in length and width and try to make it “Predictable” so we eliminate options for the opponent.

Also we try to push the opponent to “One Side” so we have more chance to recover the ball.



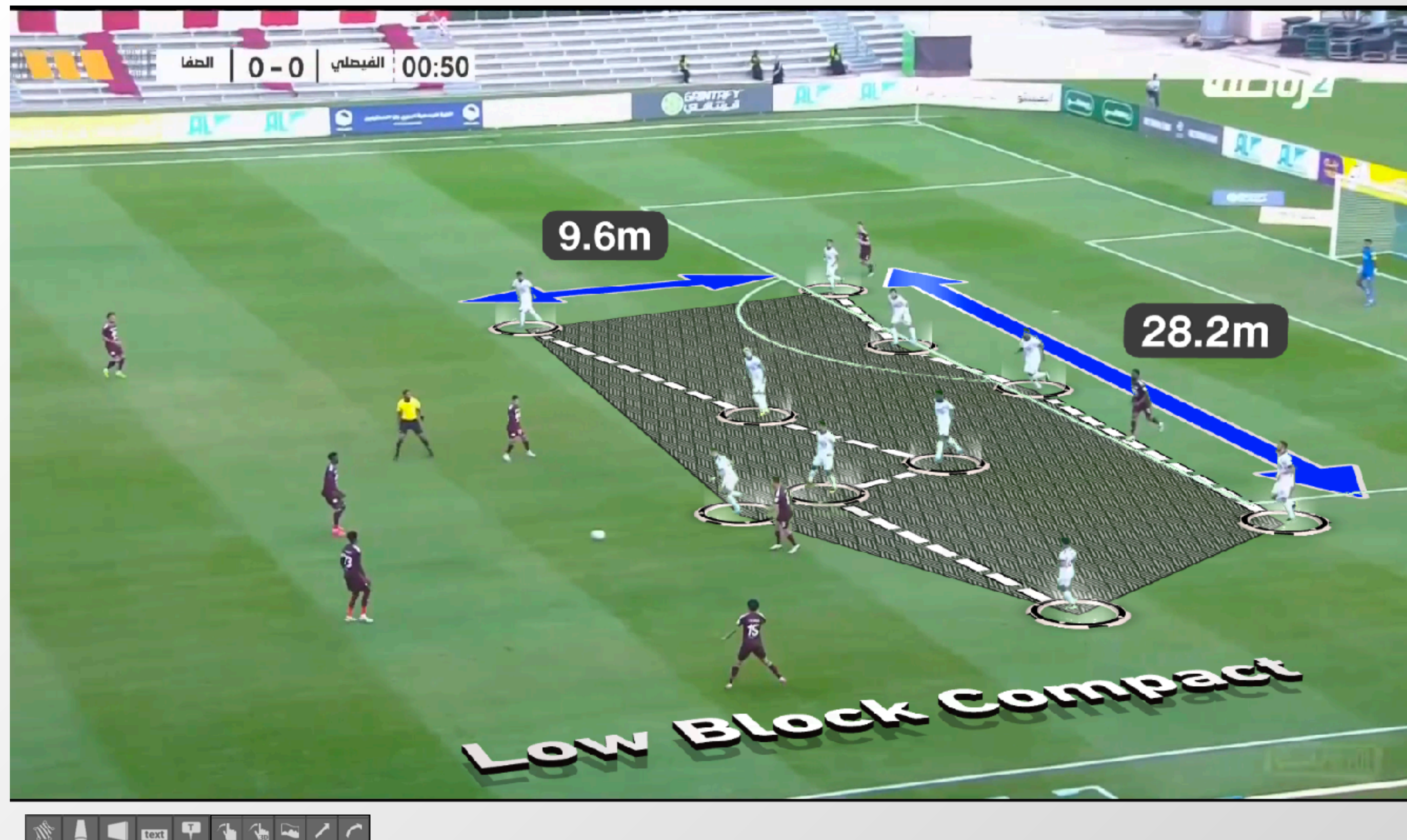
“Push One Side”



DEFENSE

Create “Compactness” in length and width and try to make it “Predictable” so we eliminate options for the opponent.

Also we try to push the opponent to “One Side” so we have more chance to recover the ball.



“Compact Low Block”

Build Up-Attack

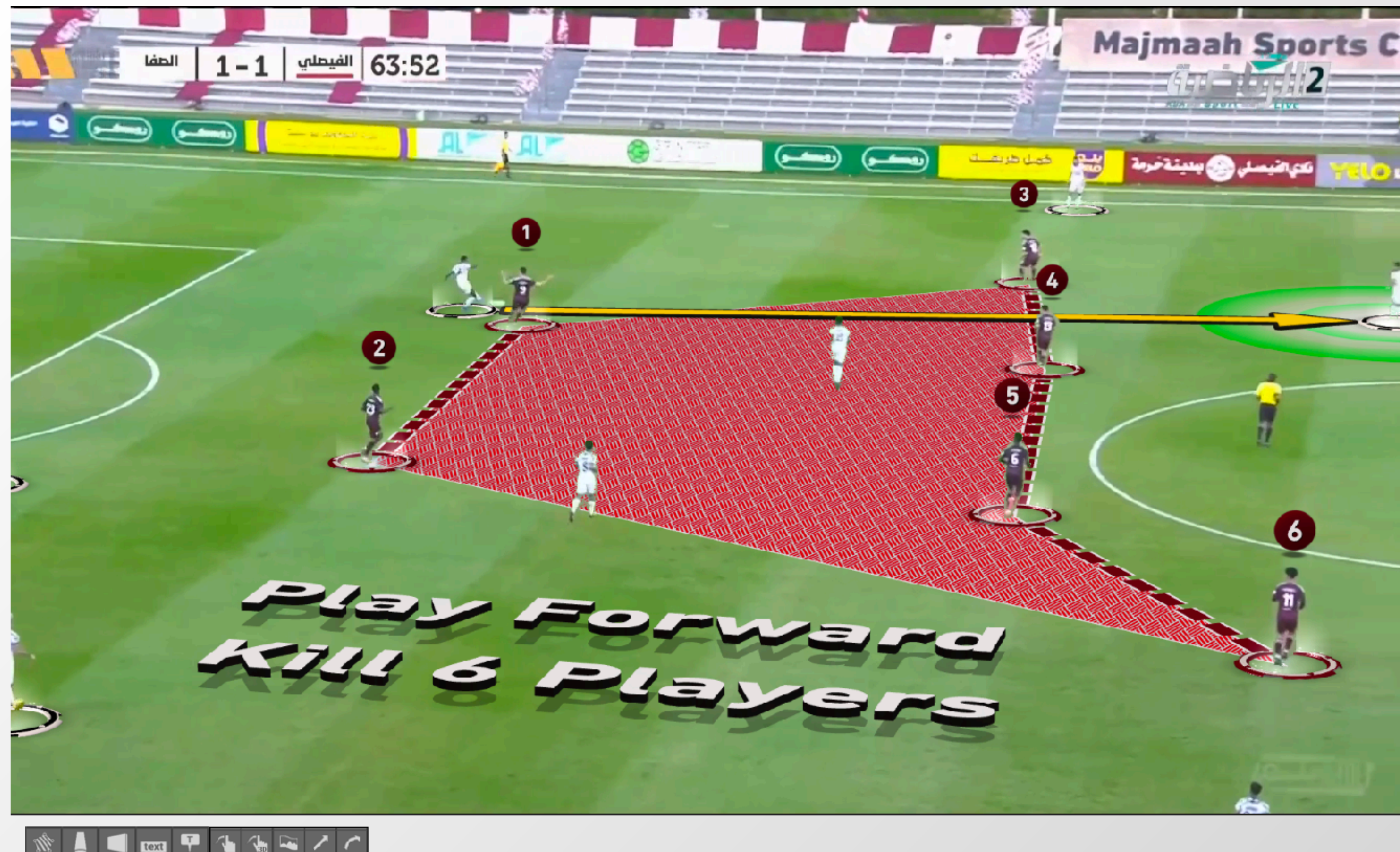
Build up & Attack is about “*Manipulating*” space and the opponent decisions. We look at 3 steps that merge.

1. How quick (right moment) can we play forward.
2. How quick we can position ourselves to play forward.
3. When play forward take care of “**Rest Defense**”



Attack

Playing forward is always the objective, but timing is key. Players must position themselves between the lines during the build-up to create opportunities for progression. This is in the low-mid-high block.

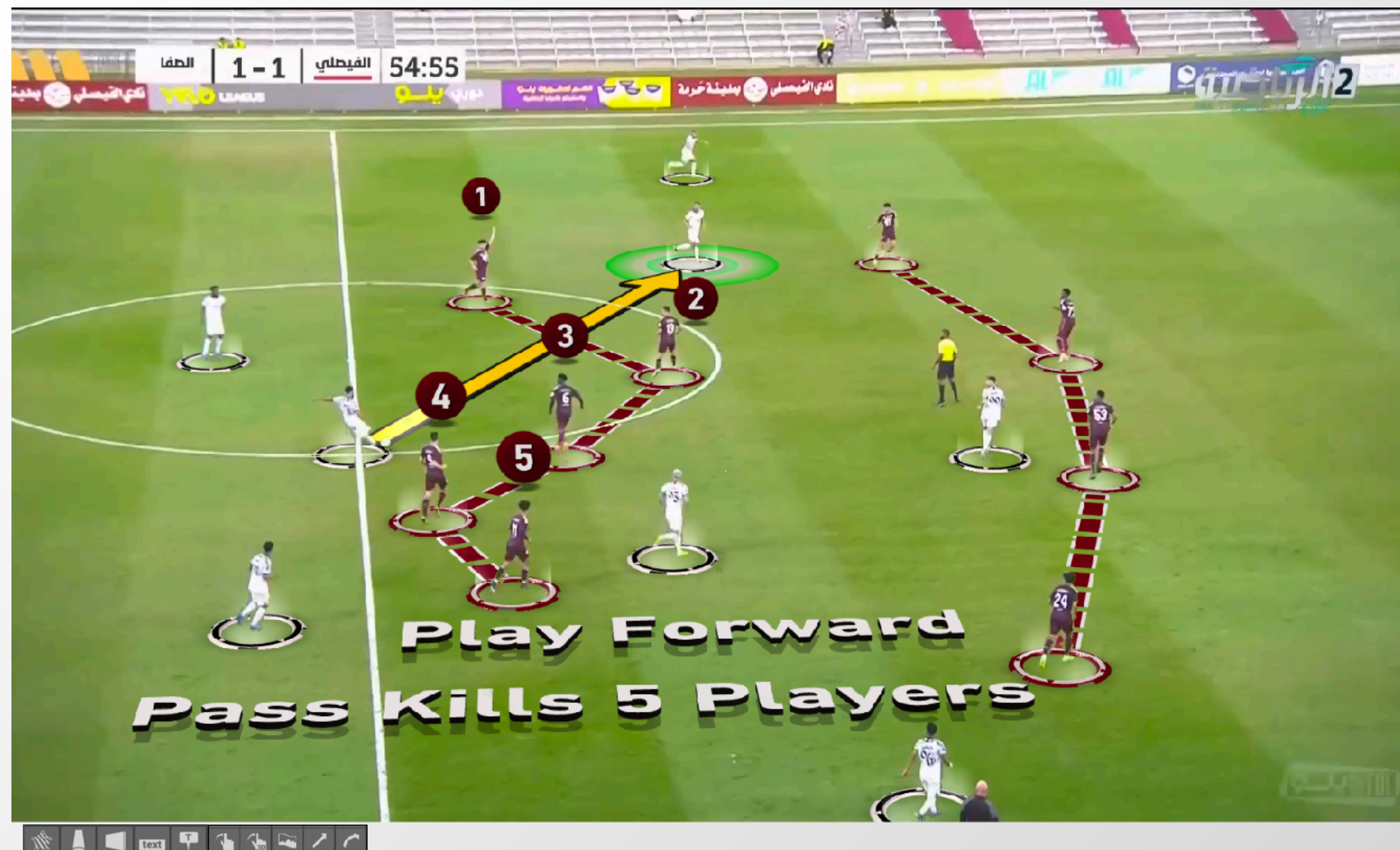


“ Play Forward Low Block”



Attack

Playing forward is always the objective, but timing is key. Players must position themselves between the lines during the build-up to create opportunities for progression. This is in the low-mid-high block.

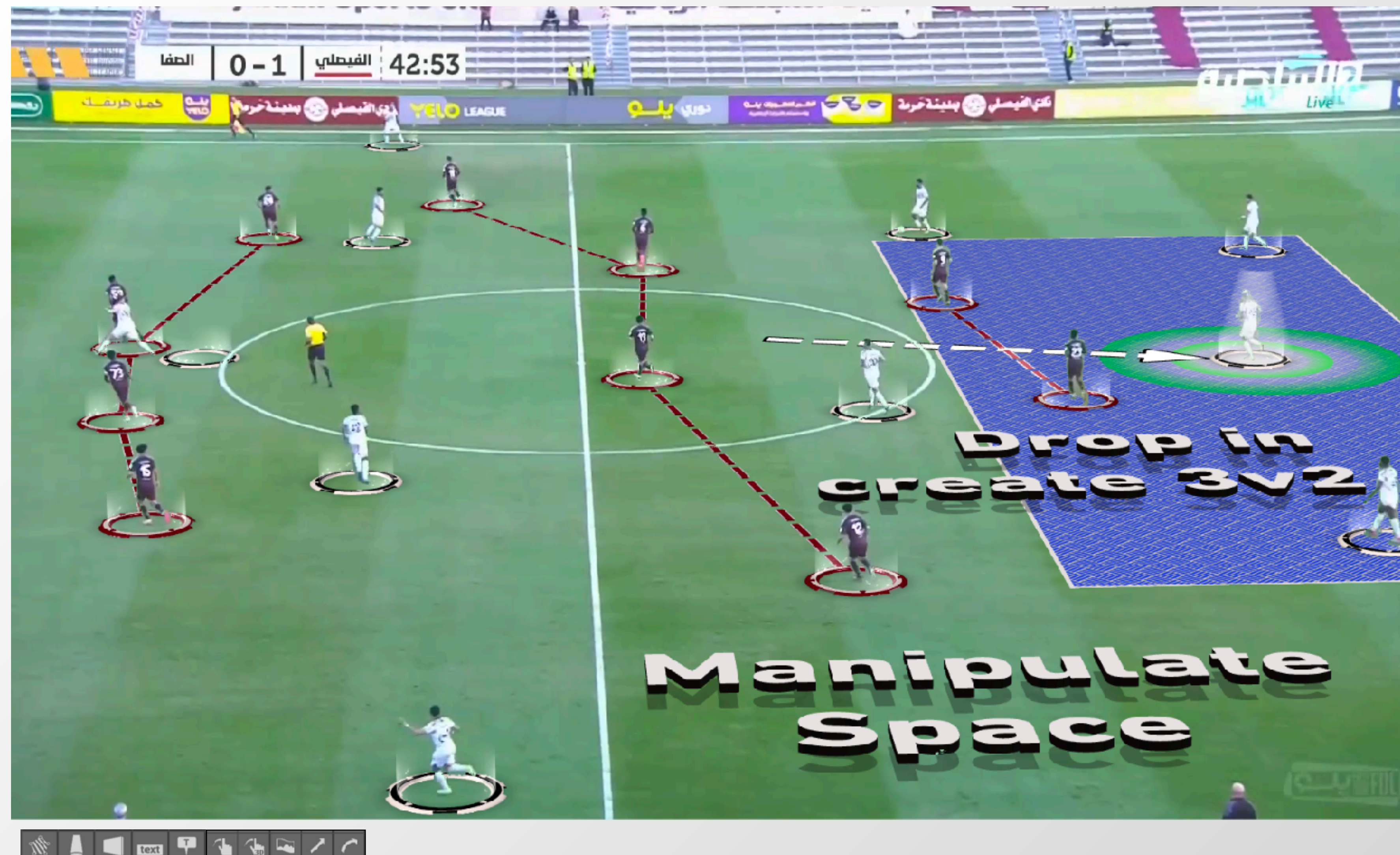


“ Play Forward Mid Block”



Attack

During the build-up phase—whether in a low, mid, or high block—we aim to outnumber or overload the opponent's defensive structure. For example, if the opponent has two strikers, we use three defenders to outplay them. The same principle applies in midfield and attack, allowing us to control the opponent's defensive choices and force difficult decisions.

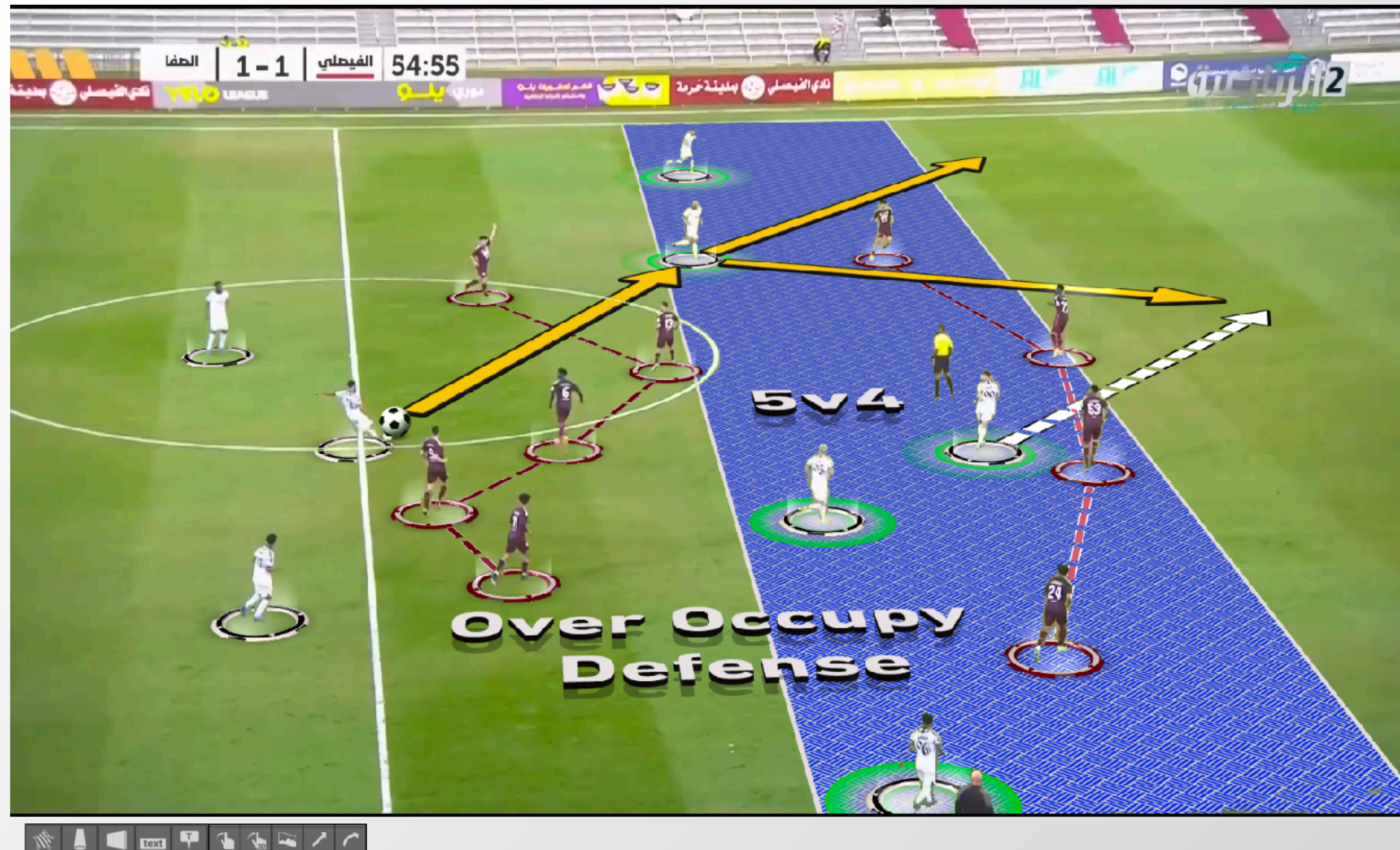


“Manipulating Space”



Attack

We aim to overload the opponent's defensive line (if they have four, we position five) to stretch their coverage, create space, and force difficult decisions.



“Manipulating Space”



Attack

Here's an example of how we transition from a 4-3-3 in the build-up to a 3-4-3, allowing us to outnumber the opponent in midfield. By pushing the left wingback into a midfield role, we create confusion and influence the opponent's decision-making.



“Manipulating by Wingback into Midfield”

Transition BP-D & D-BP

Transitions between both phases are about **SPEED**. How fast can we get back to “Compactness” and how fast can we go forward and “Manipulate Space”. We apply the steps of Defending and Attacking.

Set Pieces Attack:

Attacking set pieces rely on either the quality of delivery (a specialist) or creating surprise to disrupt the opponent. I strongly advocate for "tricky" set pieces because they unfold within a brief 2-5 second window, making it difficult for the opponent to adjust their decisions and movements in time.



Attack



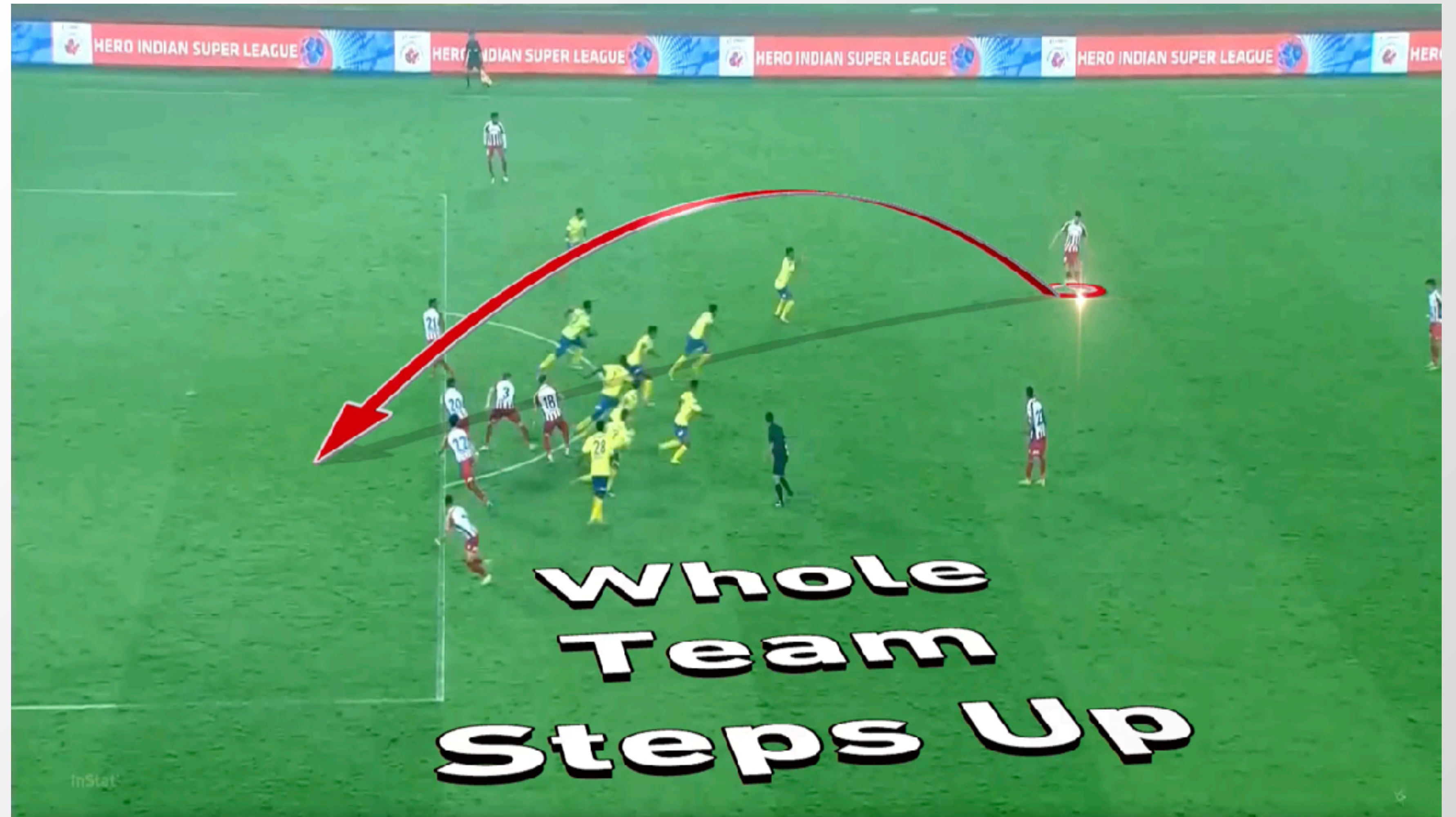
“Tricky Set Pieces”

Set Pieces Defense:

Defensive set pieces are about maintaining control and ensuring every player fully understands their role and responsibility. Mistakes often happen when one or two players lose focus or gamble on the opponent's options. Success comes down to staying disciplined and committed from the moment the set piece begins until the ball is cleared.



Attack



“Take Control”



- **Ideal Team Composition.**
- **Scouting Profiles.**



Team Composition

5

IDEAL TEAM COMPOSITION

4 GK + 20 FIELD PLAYERS (+3)



SCOUTING PROFILES

- Ability to outplay 1v1
- Play between lines & Rotate
- Crossing and score
- Penetration runs

11

Attackers with energy
Game changing qualities
Responsible attitude

- Scoring Ability
- Hold up ball/ Set up build up
- Deep run ability (speed)

9

Attackers with energy
Game changing qualities
Responsible attitude

- Ability to outplay 1v1
- Play between lines & Rotate
- Crossing and score
- Penetration runs

7

- All round
- Box to box offense/ defense

8

Midfielders dynamic,
Leadership, stand out
Qualities

- Destroyer/Connector
- Zonal/Space covering
- Good Long ball play

6

- Creative/ Assists/Goals
- Able to press
- Dynamic

10

- Ability to defend 1v1 & space
- Good Crossing
- Able to get out pressure (cutting & change direction)
- Understand Rotations

5

- Ability to defend 1v1 & space
- Penetrate with ball/ Long ball.
- **Left Foot**

4

Characters with
Leadership

- Presence
- Voice/Coaching
- Feet

1

- Ability to defend 1v1 & space
- Penetrate with ball/ Long ball.

3

- Ability to defend 1v1 & space
- Good Crossing
- Able to get out pressure (cutting & change direction)
- Understand Rotations

2